TOWN OF WILSON SHEBOYGAN COUNTY, WISCONSIN APPROVED MINUTES OF MARCH 21, 2016

CALL MEETING TO ORDER: Chair Ehmann called the Town of Wilson Board Meeting to order at 6:30 p.m. Posting in accordance with open meeting law was confirmed by affidavit of posting and the meeting was declared an open meeting.

ROLL CALL: Roll call was taken with the following members present: Town Board Chairman John Ehmann, Supervisor Dan Rostollan, Supervisor Nancy DesJardins, Supervisor Brian Hoffmann and Supervisor Tom Stoelb. **Also in attendance:** Town Clerk Georgene Lubach, Treasurer Julie Evans and Maintenance/ Road Supervisor Rick Meyer.

PLEDGE OF ALLEGIANCE: Was recited

PUBLIC COMMENT: Chair Ehmann called for Public Comment and hearing none Public Comment was closed. **APPOINTMENTS / NEW & OLD BUSINESS:**

- 1. Approval of the draft minutes, March 7, 2016 Motion by DesJardins second by Stoelb to approve the Town Board draft minutes for March 7, 2016, on voice vote all members present voted aye, motion carried.
- 2. New Operator License Application for period July 1, 2015 June 30, 2016; Kwik Trip: Sierra Minear, 1157 Fond Du Lac Ave, Sheboygan Falls, WI Motion by Des Jardins second by Stoelb to approve the new Operator License for Sierra Minear, Kwik Trip, Inc. on voice vote all members present voted aye, motion carried.
- 3. Discussion, possible motion to approve the Sign Permit Application for the 85' tall sign as recommended by the Plan Commission for La Crosse Sign Co., 1450 Oak Forest Dr., Requested by Jim Coblentz, Kwik Trip, Inc., at proposed location 7002 Sauk Trail Rd., Sheboygan, WI Town's legal opinion, this sign predates the sign ordinance, it has nonconforming status. Non-confirming status runs with the land to future owners. Motion by Rostollan second by Stoelb to approve the 85' Sign at Kwik Trip as recommended by the Plan Commission, on roll call vote, Stoelb aye, DesJardins aye, Hoffmann nay, Rostollan aye, Chair aye, motion carried.
- 4. Amy Wilson and Bailey Dolson of the Sheboygan Chamber discussion and review of Tourism Promotion and Development Amy Wilson presented the economic impact for 2012, 2013 and 2014 and provided background of marketing projects. Comparisons were presented showing the major tourism marketing expenditures and comparisons of tax collected from City of Sheboygan and Town of Sheboygan. Since 2011 room tax has increased 65%. A list of marketing courtesies for the Town of Wilson area was provided and currently the Chamber has not included the Town of Wilson in their line item budget due to the inconsistent collection of tax received from the one hotel in the Town of Wilson. Amy shared Town of Sheboygan and City of Sheboygan does not report house rentals or rentals less than 30 days, they do not go after this market.
- 5. Discussion, possible motion to modify or terminate the Room Tax Ordinance The board discussed the current room tax ordinance, the Hotel Sleep Inn Tax collection in arrears and agreed the tax Sleep Inn has collected is not their money. Motion by Des Jardins, second by Stoelb to amend Chapter 17 Room Tax Ordinance, continue the Room Tax on a Hotel in the Town of Wilson, no room tax on rented homes and exclude private residential properties, subject to Town's legal review, on roll call vote all members present voted aye, motion carried.
- 6. Approval of Contracts for Hey & Associates and John Jansen of Leggette, Brashears & Grahmam, Inc. to evaluate the Kohler CUP Application for the golf course Chair Ehmann shared a meeting was held between Kohler Company Attorney's, John St. Peter and Chair Ehmann. Kohler Company voiced their disapproval of hiring Hey and Associates. Approximately \$7,000 of the initial \$20,000 reimbursement agreement remains. Supervisor DesJardins suggested the board could ask for more, we have the right to review the project without having taxpayers paying for it. Present was Kohler Attorney Steve Westphal who clarified they would be happy to pay for your consultants if they were appropriate consultants. Supervisor Stoelb felt Hey and Associates was selected because they were the best firm to look at this. Supervisor Hoffmann thought the research is important and to find the money somewhere in the budget to pay for it. Chair Ehmann has researched Hey and Associates and feels they are good, if Kohler can provide an equal quality firm he would look into this. Ehmann shared he has contacted numerous other environmental firms questioning if they would be interested to review the proposed Kohler Golf Course and all either declined or this was not there expertise. Town's legal reviewed the Hey and Associates Contract making several recommendations to change in the contract. Motion by DesJardins, second by Stoelb to approve the Contract between Hey & Associates and the Town of Wilson, Hey and Associates to render certain technical and professional services related to review of the proposed Kohler Golf Course in Sheboygan County, Wisconsin with the three additional languages per Town's Attorney recommendation, replace the

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completion date with language to be completed in a reasonable time frame as provided by the board, on roll call vote all members present voted aye, motion carried.

Motion by Stoelb second by Rostollan to approve the contract for Leggette, Brashears & Graham, Inc. as presented to determine the potential impacts of the Hydrogeological on the proposed Kohler Golf Course, on roll call vote all members present voted aye, motion carried.

- 7. Discussion, possible motion to approve amendments to Section 29.14 of the Chapter 29 Sign Ordinance, relating to Sign Regulations in Highway Commercial Districts, as recommended by the Plan Commission at its March 14, 2016 meeting. Motion by DesJardins, second by Rostollan to approve the amendments to Section 29.14 of the Sign Ordinances relating to Sign Regulations in the Highway Commercial Districts as recommended by the Plan Commission, on roll call vote all members present voted aye, motion carried.
- 8. Chair appointments to the Ad Hoc Committee to complete the 10-year update of the Town's 20-Year Comprehensive Plan Chair Ehmann explained the 20 year Comprehensive Plan was adopted June 20, 2007. Per statutes the 10 year review is due June 20, 2017 and estimated to take 9-11 months to complete the process. Kevin Struck of the UW Extension will help facilitate this project. Chair appointed Bob Werner as Chair of this committee, representing the Plan Commission Roger Miller and Rich Ternes, representing Parks and Forestry Jane Kettler and Jane Zabrowski and Mike Lappin as two citizen's representatives. This committee is open to anyone and urged anyone to get involved, their input is welcome.
- 9. Ad Hoc Committee study and review of the transfer station/recycling center, draft recommendations Four options were presented with an analysis of each cost. 1. Do nothing; continue to the transfer station as is, 2. Curb side pickup, 3. Fee charged to drop off at the transfer station either charging for bags or/or an annual fee. 4. Close the transfer station. Chair Ehmann is concerned on the timing, would like this implemented next year or the Town will need to borrow again, and place the referendum on the August election. Supervisor Stoelb will contact the Town's Association for proper legal wording of the referendum. This will be placed on the April 18, 2016 agenda.
- 10. Discussion, possible motion to amend Chapter 21 Sale of Intoxicating Liquors & Fermented Malt Beverages Ordinance to adjust fees Discussion to amend 21.4 (1)(b) annual fee for a "Class A" liquor license at \$250 and amend 21.4 (3) (c) the annual fee for a "Class B" liquor license at \$250. Motion by Hoffmann, second by Rostollan to increase the "Class B" liquor license to \$500 and "Class A" liquor license to \$500, on roll call vote, Rostollan nay, Hoffmann aye, Des Jardins nay, Stoelb nay, Chair nay, motion not carried.

 Motion by Rostollan second by Hoffmann to increase the "Class B" liquor license to \$400 and "Class A" liquor license to \$400, on roll call vote, Stoelb aye, Des Jardins nay, Hoffmann aye, Rostollan aye, Chair aye, motion carried.

 Discussion concerned amending section 21.11 Hours; and to conform to the state of Wisconsin hours of operation. Motion by Rostollan second by Hoffmann to amend Chapter 21.11 Hours of operation and to conform to the state statues, on roll call vote all members present voted aye, motion carried.
- 11. Approval of the draft spring newsletter Several errors were discussed with changes, Chair Ehmann will forward these updates tomorrow.
- 12. Renewal Operator License Application for period July 1, 2015 June 30, 2016; Handle Bar & Grill; Kayla Mertes, 3708 Erie Ave, Sheboygan, WI Motion by Hoffmann second by Rostollan to approve the renewal Operator License for Kayla Mertes, Handle Bar & Grill on voice vote all members present voted aye, motion carried.
- 13. Public Comment Chair Ehmann called for Public Comment and hearing none Public Comment was closed.
- 14. Reports:
 - a. Maintenance Report Meyer reported he will attend a pre-construction meeting on Prange Road to Taylor Dr. Meyer, thanked Sheboygan County Planning & Conservation and Roger Miller for their assistance helping with the areas of beach erosion, this has been addressed.
 - b. Constable Report submitted by Constables Jim Van Ess was reviewed, the board had no questions,
 - c. Treasurer Balance sheet, cash balances, activity reports and financial information were presented.
 - d. Clerk Correspondence received was reviewed and future agenda items
 - e. **Town Board** Supervisor DesJardins questioned letters received from residents and asked when they will be answered. Chair Ehmann has been in touch with them. Supervisor Tom Stoelb thanked the participants for their work on the Ad Hoc Committee for their participation, Mike Thun, Rich Ternes, Matt Gartman, Tom Kultgen, Rick

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Meyer, Georgene Lubach and Julie Evans, very good discussion. Supervisor Rostollan chair of the Ad Hoc Committee to study the Fire Protection reported the next scheduled meeting is March 28, 2016.

15. Disbursement Reports: Black River Fire Department, Town of Wilson First Responders, Town of Wilson – Checks on hold – No Checks on hold

Motion by Des Jardins second by Rostollan to approve disbursements dated 3/21/2016 – check numbers 18679 – 18716, Black River Fire Dept. for \$7,116.71 check numbers 18679 – 18688 Town of Wilson for \$28,525.73, check numbers 18689- 18690 for total disbursements \$38,003.24, on roll call vote, all members present voted aye, motion carried

ADJOURN: Motion by, Stoelb second by Rostollan to adjourn at 10.12 p.m., all members present voted aye, motion carried.

